

Far North Queensland GP Conference 2026

Sponsorship & Exhibition Opportunities

Presented by Integrated Medical Services (IMS)

In partnership with Far North Day Hospital (FNDH)

Dates: Saturday 25 and Sunday 26 July 2026

Venue: Crystalbrook Riley, Cairns

Partner with Leading Clinicians in Regional Healthcare

Integrated Medical Services (IMS) and Far North Day Hospital (FNDH) invite your organisation to partner as a sponsor or exhibitor at the Far North Queensland GP Conference 2026.

This professionally governed, CPD-aligned conference brings together General Practitioners, medical specialists, allied health providers, and community health partners from across Far North Queensland for two days of education, discussion and collaboration focused on regional healthcare delivery and integrated models of care.

Why Sponsor This Conference

Sponsorship offers a measured, ethical opportunity to:

- Achieve brand visibility within a CPD-appropriate, clinically governed environment
- Engage professionally with GPs and allied health clinicians during scheduled conference activities
- Support regional healthcare education and collaboration
- Associate your organisation with trusted regional and local healthcare providers

Anticipated Audience (Indicative only)

Based on prior IMS and FNDH educational events, the conference is anticipated to attract:

- Approximately 80–100 General Practitioners from Far North Queensland
- Medical specialists across surgical and medical disciplines
- Practice leaders and experienced clinicians
- Allied health and community health professionals

Sponsor Engagement Outcomes

Sponsors may reasonably expect:

- Brand acknowledgment across printed, digital, and onsite conference materials
- Opportunity for ethical, non-promotional engagement during catering and networking sessions
- Repeated exposure over the duration of the conference

No guarantee is made regarding attendance numbers, prescribing behaviour, referrals, or commercial outcomes.

Sponsorship Packages

PLATINUM SPONSOR – EXCLUSIVE (\$15,000 + GST)

- Recognition as Principal Sponsor at the conference opening
- 10-minute opening address (subject to program governance approval)
- One 30-minute educational session aligned with CPD requirements*
- Logo placement on opening multimedia presentation
- Principal sponsor acknowledgment across conference materials
- Exhibition table in the catering and networking area
- Display of up to two pull-up banners
- Social media acknowledgment via IMS and FNDH
- Logo on delegate satchel bag
- Two complimentary conference registrations, including conference dinner

GOLD SPONSOR – EXCLUSIVE (\$10,000 + GST)

- Recognition as Gold Sponsor at the opening session
- 5-minute address at commencement of afternoon session (subject to approval)
- Logo on opening multimedia presentation
- Logo in conference program and materials
- Verbal acknowledgment prior to morning tea
- Exhibition table in catering and networking area
- Pull-up banner display
- Social media acknowledgment
- Logo on delegate satchel bag
- Two complimentary conference registrations, including conference dinner

SILVER SPONSOR – Two available (\$7,500 + GST)

- Recognition at conference opening
- Logo on opening multimedia presentation
- Logo in conference materials and program
- Verbal acknowledgment prior to lunch
- Exhibition table in catering area
- Pull-up banner display (venue permitting)
- Social media acknowledgment
- Logo on delegate satchel bag

Sponsorship Packages

BRONZE SPONSOR – Six available (\$5,000 + GST)

- Recognition at conference opening
- Logo on opening multimedia presentation
- Logo in conference materials and program
- Exhibition trestle table in catering area
- Social media acknowledgment
- Logo on delegate satchel bag

*All sponsor speaking opportunities must be educational in nature and approved through conference governance processes. Promotional or product-focused content is not permitted.

For further information or to confirm participation:

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